

Plan in works to be among top 3 millets exporters

Synopsis

Global exports of millets increased to \$402.7 million in 2020 from \$380 million in 2019. In 2020-21, India exported millets worth \$28.8 million against \$26.7 million in 2019-20, mainly to Saudi Arabia, the UAE, Nepal, Oman, the UK, Japan, Taiwan and South Africa. The Agricultural and Processed Food Products Export Development Authority (APEDA) has promoted 13 new millet startups.



Representative Image

India is drawing up a roadmap to figure among the top three exporters of millets by 2025, improving upon its fifth rank at present. The [commerce and industry ministry](#) is working to promote about 200 startups in millet products, standardise and improve the shelf life of millets such as bajra, ragi and jowar, and their products, and

facilitate tie-ups of exporters with global supermarkets and retail chains such as LULU and Carrefour.

Canada, Russia and Ukraine are the top three exporters of millets, followed by the US.

"Our aim is to be in the top three exporters in the world by 2025," said an official aware of the development. Efforts are on by [Indian Council of Agricultural Research](#) and [Indian Institute of Millets Research](#) to improve shelf life and quality of millets in the supply chain, he said.

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"APEDA will push value added and processed forms of millets globally, targeting various hypermarkets and retail chains. We have identified top 50 countries, exporters, importers and supply sources linking production bases," said APEDA chairman M Angamuthu.